

Scale2Connect

Funded by the European Union

Webinar

Go-to-Market, Intellectual Property and the Dominican Ecosystem

Date: Thursday November 19, 2026 | Format: Online | Time: 10:00 - 12:00 AST (15:00 - 17:00 CET)

Agenda

Time	Session	Speaker / Guest
00:00–00:20	**Welcome and introduction to Scale2Connect**	Michail Mandamadiotis. Project Manager in the EU Innovation Department.
00:20–00:45	**Go-to-market strategy for early-stage tech ventures**	Michael Mota Founder & CEO of AlterEstate, Inc.
00:45–01:10	**Protecting intellectual property in academic and research projects**	Jofiel Castillo Consultant in Patents, Technological Information, and University Innovation.
01:10–01:40	**Support for tech ventures in the Dominican Republic**	Ana Abréu Specialist in the entrepreneurship ecosystem.
01:40–02:00	**Wrap-up and Q&A**	Mohamed El Fakhkhari. Moderator.

Who Should Attend

University students, researchers and early-stage entrepreneurs with technology or applied innovation projects.

Scan the code
to participate.

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EISMEA. Speakers listed are proposed and subject to confirmation.